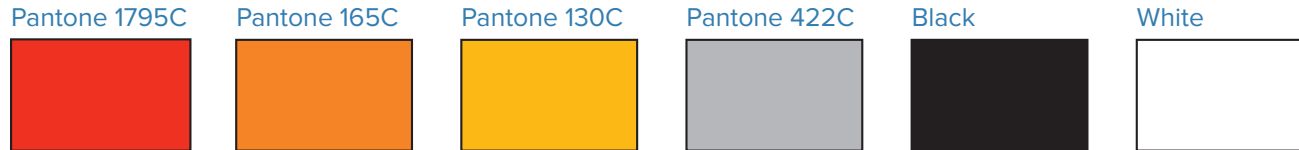


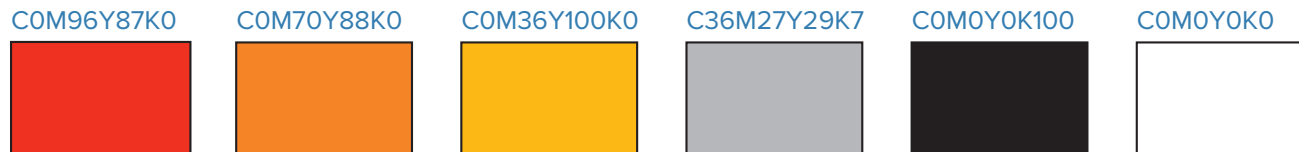
Color Palette

The tvONE Corporate color palette consists of six useable colors which may reproduced in the following ways:

Spot Colors for printed material (exhibition displays, silkscreen etc.)

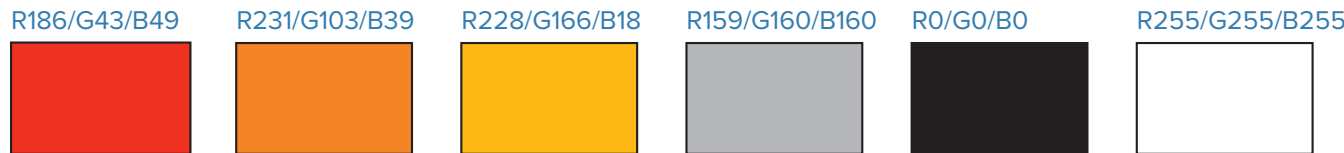


4 color process (CMYK) for printed material



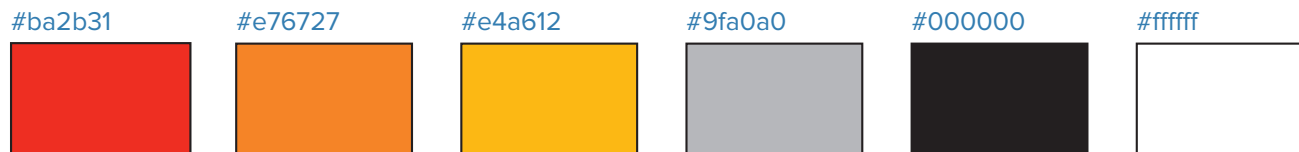
C = Cyan, M = Magenta, Y = Yellow, K = Black
CMYK% Values

RGB values for digital (Power-Point presentations, Video etc)



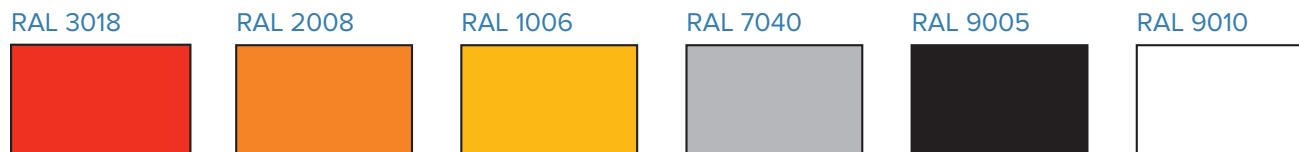
R = Red, G = Green, B = Blue
8 bit Values

Hexadecimal values (Web color values for HTML coding)



RGB & Hexadecimal Values obtained from Adobe Illustrator CS6 & Adobe InDesign CS6

RAL Color System (Paint & Coatings)*



* RAL is the most popular Central European Color Standard. These are the closest matches for the Pantone equivalent. A perfect match cannot be guaranteed as the Pantone system range exceeds 1300 colors, compared to the limited RAL palette of approximately 200 colors